**TEXT FOR A LETTER / EMAIL TO BE SENT TO YOUR CLIENTS**

Dear CLIENT NAME (e.g. Jane),

I'm NAME SURNAME of COMPANY NAME (ex. XY Photo Studio) and today I would like to present you a professional solution to give value to your memories.

Printing the most important moments in life helps us remember and celebrate our history. A photograph, a frame or an album are the visual testimony of important moments to relive every day, pass on to loved ones or offer on special occasions such as NAME EVENT (e.g. wedding anniversary).

For this reason I suggest you create a printed product with your photographs.

As an image expert, I can provide a professional result starting from photos in your phone's gallery, from slides that you didn't even remember you had or from old black and white prints that you keep in the drawer.

I can turn old negatives into digital photographs, improve the aesthetics of the images and print them on a quality product, suitable for preserving an important story.

Just send me the images you prefer and specify what type of product you want to make, I’ll take care of the rest.

If you decide to print your memories on a wall frame, a panel or a canvas, I’ll be pleased to offer you a discount of XX% (e.g. 10%), valid until DATE (e.g. 12/31/2020).

For more information or to take advantage of this service, you can reply to this email or call me at NUMBER (e.g. 3339999990).

I look forward to printing your special memories.

Warm regards,

NAME SURNAME